

# ACE-AIEA INTERNATIONALIZATION COLLABORATIVE

## Preparing for Tomorrow's Students



**ACE**<sup>®</sup> American  
Council on  
Education<sup>®</sup>  
CENTER FOR INTERNATIONALIZATION  
AND GLOBAL ENGAGEMENT

**AIEA**  
Leaders in International Higher Education

Saturday, January 19, 2019  
San Francisco



# IES Abroad Celebrates 10 Years, 10,000+ Underrepresented Students Abroad



Cultivating and celebrating diversity has been one of our core values since the founding of **IES Abroad**. From being one of the first study abroad providers to partner with HBCUs in the 1960s to launching our Initiative to Diversify Education Abroad (IDEA) in 2008, we've prioritized diversifying our field again and again.

We're excited to celebrate the first 10 years of our IDEA Initiative: an innovative, sustained access and diversity effort that has inspired 10,000+ multifaceted students to study abroad and intern around the globe, creating a **#worldofdifference**.

**IES ABROAD IS PROUD TO SPONSOR THE  
ACE/AIEA INTERNATIONALIZATION COLLABORATIVE**

**[www.IESabroad.org/world-of-difference](http://www.IESabroad.org/world-of-difference)**

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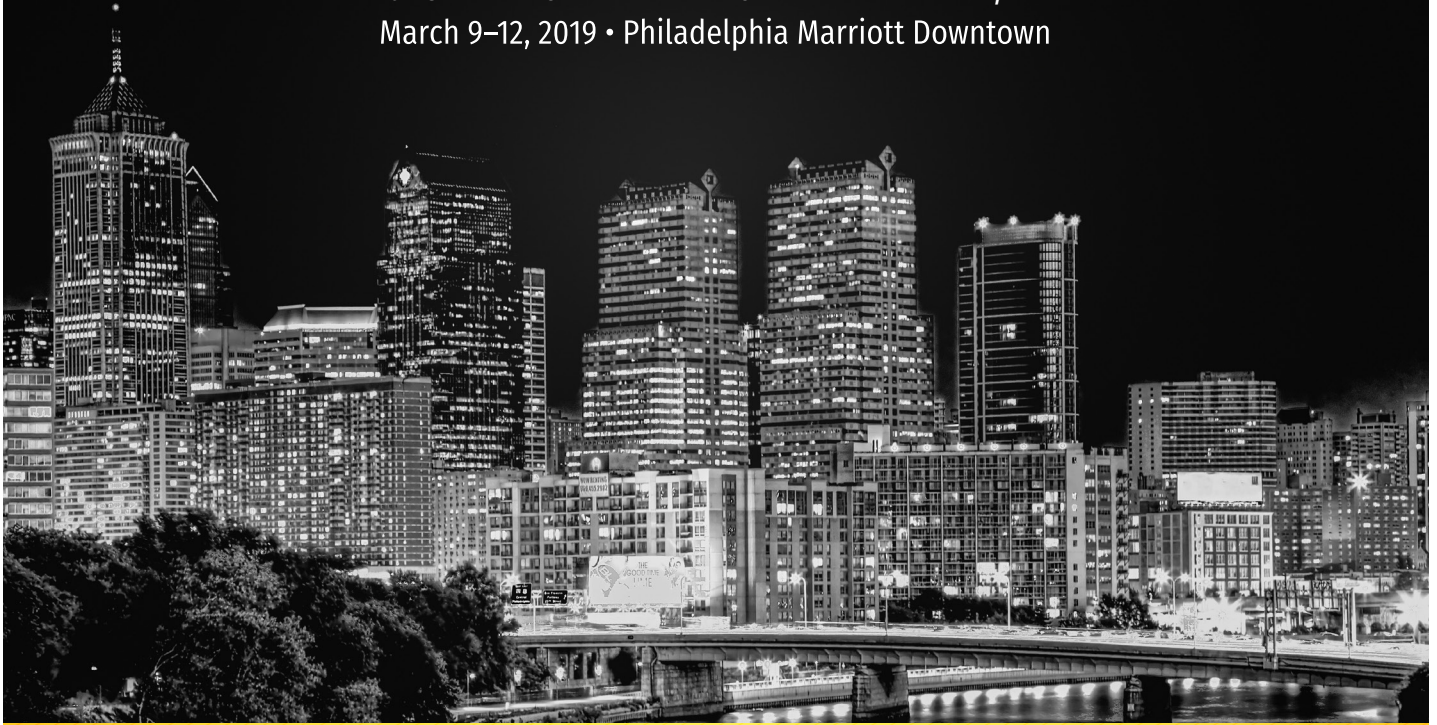
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# ACE<sup>®</sup>2019

101ST ANNUAL MEETING • PHILADELPHIA, PA  
March 9–12, 2019 • Philadelphia Marriott Downtown



**ADVANCED REGISTRATION ENDS FEBRUARY 14**  
**[www.ace2019.org](http://www.ace2019.org)**

You are invited to the country's most distinguished higher education event, attracting nearly 2,000 presidents and senior executives from all institutional types.

Join us to generate fresh perspectives for practical leadership solutions, network with top leaders across all higher education sectors, and bring data-driven insights back to your campus. Add your voice to the collaborative conversations inspiring bold solutions for the challenges ahead. Plenary sessions will focus on:

- Higher education leadership
- Equity and social justice
- Leadership in a changing world
- Innovation

# ABOUT ACE AND CIGE

The American Council on Education (ACE) is the major coordinating body for the nation's colleges and universities. We represent nearly 1,800 college and university presidents and the executives at related associations, and are the only major higher education association to represent all types of U.S. accredited, degree-granting institutions: two-year and four-year, public and private. Our strength lies in our loyal and diverse base of member institutions, 75 percent of which have been with ACE for over 10 years. That loyalty stands as a testament to the value derived from membership. We convene representatives from all sectors to collectively tackle the toughest higher education challenges, with a focus on improving access and preparing every student to succeed.

ACE's Center for Internationalization and Global Engagement (CIGE) provides in-depth analysis of critical international education issues and administers programs and services to support higher education institutions' internationalization and global engagement strategies. To read more about CIGE, visit [www.acenet.edu/CIGE](http://www.acenet.edu/CIGE).

Contact us: [cige@acenet.edu](mailto:cige@acenet.edu)

## ACE STAFF

**Brad Farnsworth**, Vice President, CIGE

**Erin Baldwin**, Senior Program Specialist, CIGE

**Lucia Brajkovic**, Senior Research Specialist, CIGE

**Ronna Eddington**, Program Specialist, CIGE

**Robin Matross Helms**, Director, CIGE

**Georgiana Mihut**, Graduate Research Associate

**Lisa Motley**, Program Manager, CIGE

**Veronica Onorevole**, Senior Program Specialist, CIGE



# REGISTER NOW!

## 2019 Association of International Education Administrators Annual Conference

January 20–23, 2019  
San Francisco Marriott Marquis  
San Francisco, CA, USA

### What's Next?

#### *Possibilities and Probabilities in the Future of International Higher Education*

Please join us for the 2019 AIEA Annual Conference for senior international education leaders from around the world in San Francisco, CA at the San Francisco Marriott Marquis. The theme for this year's program will be *What's Next? Possibilities and Probabilities in the Future of International Higher Education*. We are planning a provocative, relevant and rewarding annual conference and we look forward to your participation. Pre-conference workshops will take place on January 20–21. See you in San Francisco!

For more information visit

**[www.aieaworld.org](http://www.aieaworld.org) | #AIEA2019**

Contact AIEA at [aiea@duke.edu](mailto:aiea@duke.edu) for exhibitor and sponsor information.

# ABOUT AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is composed of institutional leaders engaged in advancing the international dimensions of higher education. The purposes of the Association are to:

- Provide an effective voice on significant issues within international education at all levels.
- Improve and promote international education programming and administration within institutions of higher education.
- Establish and maintain a professional network among international education institutional leaders.
- Cooperate in appropriate ways with other national and international groups having similar interests.

AIEA gives members opportunities to join forces, exchange ideas, share institutional strategies, and provide an effective voice on matters of public policy. To read more about AIEA, visit [www.aiceworld.org](http://www.aiceworld.org).

“We are a community of leaders who value vision, strategy, and innovation in internationalizing higher education.”—Statement passed by the AIEA Executive Committee, February 2010

## AIEA LEADERSHIP AND SECRETARIAT

**Penelope “Nell” Pynes**, President, AIEA and Associate Provost for International Programs, University of North Carolina at Greensboro

**Cheryl Matherly**, President-Elect, AIEA, and Vice President and Vice Provost for International Affairs, Lehigh University (PA)

**Rodolfo Hernandez Guerrero**, Treasurer, AIEA, and Director of International Partnership Development (IPD)/ Senior Advisor to the Center for U.S.- Latin America Initiatives (CUSLAI), The University of Texas at Dallas

**Gilbert W. Merlax**, Treasurer, AIEA, and Director of International and Area Studies, Duke University (NC)

**Darla K. Deardorff**, Executive Director, AIEA

**Katy Rosenbaum**, Acting Associate Director, AIEA

**ACE's Internationalization Laboratory** is a selective learning community, led by a team of internationalization experts with a wide range of backgrounds and experience, that assists institutions in developing goals and strategies for comprehensive internationalization.

### **BENEFITS**

- Work closely with and receive guidance from ACE internationalization experts throughout the program
- Assemble an internationalization leadership team
- Analyze current internationalization activities
- Formulate a strategic action plan to take internationalization efforts forward
- Receive on-campus site visits by ACE staff
- Participate in three meetings of the entire Lab cohort, hosted by ACE in Washington, DC

### **PROGRAM FEE**

- \$34,000, payable over two fiscal years

### **MORE INFO/APPLY**

Robin Matross Helms, Director  
Center for Internationalization  
and Global Engagement  
202-939-9408  
rhelms@acenet.edu  
[www.acenet.edu/ACELab](http://www.acenet.edu/ACELab)

*“Our team has learned so much during the Internationalization Laboratory process. The Lab process has allowed us to achieve greater maturation and cohesiveness in our thinking. Now we turn our ideas into action!”*

—Mark A. Heckler, President, Valparaiso University (IN)





# PARTICIPANTS

- Derek Abbey**, San Diego State University
- Donald R. Back**, Virginia Polytechnic Institute and State University
- Erin Baldwin**, American Council on Education
- Kati Bell**, Dominican University of California
- Michael J. Benedik**, Texas A&M University
- Cheryl Boeckman**, Terra Dotta, LLC
- Alfred M. Boll**, Education USA, U.S. Department of State
- Maureen Brady Coyle**, IES Abroad
- Robert McKenna Brown**, Virginia Commonwealth University
- Jacqui Brown**, University of Leeds, UK
- Abel Chavez**, Western Colorado State University
- Jia-Yi Cheng-Levine**, Santa Clarita Community College District-College of the Canyons
- David Clubb**, Virginia Polytechnic Institute and State University
- Shawn Conner-Rondot**, Indiana University
- Gretchen Cook-Anderson**, IES Abroad
- Paul Currant**, Old Dominion University
- Jimena E. Davila**, Pontificia Universidad Catolica del Ecuador
- Ronna Eddington**, American Council on Education
- Roberta Espinoza**, Loyola Marymount University
- Brad Farnsworth**, American Council on Education
- Raymond B. Farrow III**, University of North Carolina at Chapel Hill
- Carol P. Fimmen**, Alamo Colleges
- Vinitha Gengatharan**, York University
- Becky George**, University of California, Santa Cruz
- Andrew Gordon**, Diversity Abroad
- Esther E. Gottlieb**, Ohio State University
- Maria Harper-Marinick**, Maricopa County Community Colleges District (AZ)
- Robin Matross Helms**, American Council on Education
- Paula Hentz**, Stetson University
- Tim Honadel**, Santa Clarita Community College District-College of the Canyons
- Richard Hughey**, University of California, Santa Cruz
- Maria Hussain**, University of Leeds
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**N. Joyce Payne**, Thurgood Marshall College Fund

**Leigh Poole**, Winthrop University

**Thomas Poon**, Loyola Marymount University

**Douglas Proctor**, University College Dublin

**Penelope Pynes**, University of North Carolina  
Greensboro

**Joanna Regulska**, University of California, Davis

**Sue Roberts**, University of Kentucky System

**Jennifer Robertson**, Valencia College

**Daryl Smith**, Langara College

**Jon Stauff**, Monmouth University

**Joy Stevenson**, University of Missouri-Kansas City

**Armando Vazquez-Ramos**, California State University,  
Long Beach

**Scott Venezia**, CETYS University System (Mexico)

**Kathleen Wong “Lau,”** San Jose State University

**Steve Wuhs**, University of Redlands

**Paulo Zagalo-Melo**, Western Michigan University

**Yong Zhen**, University of Macau

# PROGRAM SUMMARY

With increasing access to higher education in the United States, student enrollment is reflecting more than ever a diversity of student identities and life stages—students of color, adult learners, parents, veterans, first-generation students, new Americans, and international students. According to ACE research, so-called “post-traditional” students now comprise a majority of U.S. postsecondary enrollment, and their participation in higher education is growing. How can U.S. colleges and universities recognize the increasing complexity of their students’ cultural backgrounds and life experiences as a benefit to student learning, in and out of the classroom? How does increasing campus diversity contribute to global learning? Looking to our international community, what new approaches are other higher education systems adopting to internationalize that may inform the future of U.S. higher education?

These topics and others will be explored at the 2019 ACE/AIEA Internationalization Collaborative, a one-day, annual conference devoted to meeting the challenges of campus internationalization. The Collaborative meets in conjunction with the Association of International Education Administrators (AIEA) Annual Conference. Registration for the two events is separate, and we strongly encourage you to attend both.

This year’s Collaborative will include opportunities to:

- Explore various methods of delivering global learning\*—in the classroom, using interactive technologies, and through experiential learning.
- Rethink the way global education remains relevant throughout a learner’s lifetime, and ways students can continue to strengthen their global learning and experience.
- Discuss strategies for increasing access to global learning across a broad and diverse spectrum of learners.
- Use data to reimagine and inform the student experience.

The Collaborative is designed for internationalization leaders, campus administrators, deans, and faculty interested in sharing best practices for engaging diverse learners and preparing them to contribute to tomorrow’s world.

\*Global learning is defined by Landorf and Doscher (2015) as “the process of diverse people collaboratively analyzing and addressing complex problems that transcend borders.”

# AGENDA

- 8:30–9:30 a.m. **Breakfast Roundtables**  
*Sponsored by IES Abroad*  
Grab a cup of coffee, enjoy a hearty breakfast, and connect with higher education leaders to start off your day. Conversation at each table will focus on key indicators, trends, and current issues, guided by a set of discussion questions.
- 9:30–9:45 a.m. **Welcome and Introductions**  
Brad Farnsworth, Vice President of Internationalization and Global Engagement, ACE  
Penelope “Nell” Pynes, President, AIEA, and Associate Provost for International Programs, University of North Carolina at Greensboro  
Cheryl Matherly, President-Elect, AIEA, and Vice President and Vice Provost for International Affairs, Lehigh University (PA)
- 9:45–10:15 a.m. **Morning Keynote: The Value Proposition of International, Intercultural, and Global Opportunities to Nontraditional Students**  
*Keynote Speaker:* Maria Harper-Marinick, Chancellor, Maricopa Community College District (AZ)
- 10:15–10:35 a.m. **Audience Q&A**
- 10:35–10:55 a.m. **Break**
- 10:55–11:40 a.m. **Buzz Group Discussions**
- 11:40 a.m.–noon **Initiative to Diversify Education Abroad (IDEA)**  
Speaker: Gretchen R. Cook-Anderson, IES Study Abroad
- Noon–1:00 p.m. **Lunch**
- 1:00–2:00 p.m. **Panel 1: Where Diversity and Internationalization Intersect: Case Studies of Successful Collaborations**  
As institutions become more intentional about diversity and inclusion, there is an overlap with internationalization efforts.  
How can higher education leaders navigate the complex challenges associated with creating educational environments that promote social inclusion, diversity, and cross-cultural learning?  
How can international programs offices partner with multicultural education units in support of intercultural learning and the integration of international and domestic students? How can senior leadership effect greater collaboration among these units?  
This session will feature institutional leaders who are developing new analytical frameworks, enhancing pedagogy, and fostering collaboration between internationalization and diversity/multicultural education on campus.  
*Moderator*  
Andrew Gordon, Executive Director, Diversity Abroad

*Speakers*

Abel Chavez, Chair, Diversity, Equity, Inclusion, and Internationalization (DEII) Committee, Dean of Graduate Studies; Associate Vice President for Academic Affairs; Western Colorado University  
Kathleen Wong (Lau), Chief Diversity Officer, San Jose State University (CA)

2:20 p.m.

**Audience Q&A**

2:20–3:00 p.m.

**Buzz Group Discussions**

3:00–3:20 p.m.

**Break**

3:20–4:20 p.m.

**Panel 2: Expanding Access and Inclusivity in Global Learning: Strategies from the Field**

As an institutional framework from which to build global competencies, global learning offers “the knowledge, skills, and attitudes that students acquire through a variety of experiences that enable them to: understand world cultures and events; analyze global systems; appreciate cultural differences; and apply this knowledge and appreciation to their lives as citizens and workers” (American Council on Education 2008).

Institutions of higher education are adopting more global learning initiatives to improve global competencies and increase global citizenship among their students. However, the creative implementation of an inclusion strategy is critical. How can institutional leaders effectively support administration and faculty in reaching a broader constituency of students and in helping these students chart a path toward the development of desirable global learning outcomes?

*Moderator*

Thomas Poon, Executive Vice President and Provost, Loyola Marymount University (CA)

*Speakers*

N. Joyce Payne, Senior International Affairs & STEM Advisor to the President, Thurgood Marshall College Fund

Derek Abbey, Joan and Art Barron Veterans Center Interim Director, San Diego State University

Armando Vazquez-Ramos, President/CEO, California-Mexico Studies Center and Professor, Department of Chicano and Latino Studies, California State University, Long Beach

4:20–4:40 p.m.

**Audience Q&A**

4:40–5:20 p.m.

**Buzz Group Discussions**

5:20–5:30 p.m.

**Concluding Remarks**

*Speakers*

Penelope “Nell” Pynes, President, AIEA and Associate Provost for International Programs, University of North Carolina at Greensboro

Brad Farnsworth, Vice President of Internationalization and Global Engagement, ACE

5:30–7:00 p.m.

**Closing Reception**

*Sponsored by IES Abroad*

# SPEAKER INFORMATION



## **Maria Harper-Marinick**

**Chancellor**

**Maricopa County Community College District (AZ)**

Maria Harper-Marinick is a national leader in higher education and strong advocate for access, equity, and student success. She serves as Chancellor of the Maricopa County Community College District—one of the largest community college systems in the nation which serves nearly 200,000 students with the support of 10,000 faculty and staff members across 10 colleges.

She currently serves on the following national and local boards including American Council of Education (ACE), American Association of Community Colleges (AACC), Excelencia in Education, League for Innovation, Greater Phoenix Leadership, Greater Phoenix Economic Council, and Arizona Chamber of Commerce.

Harper-Marinick has been the recipient of various awards and recognition, including: 2018 Most Admired Leaders in the Valley, 2017 Valley Leadership Woman of the Year, 2017 Athena Public Sector, 2015 Woman of the Year from the Arizona Hispanic Chamber of Commerce.

Harper-Marinick is originally from the Dominican Republic and came to Arizona in 1982 as a Fulbright Scholar to complete graduate work at Arizona State University (ASU). She holds a Master and PH.D. degrees in education from ASU.



## **Kathleen Wong(Lau)**

**Chief Diversity Officer**

**San Jose State University**

Kathleen Wong(Lau) is San Jose State's chief diversity officer. Wong(Lau) leads the Office of Diversity, Equity and Inclusion, providing vision and direction for university-wide efforts to ensure a welcoming, safe climate for every member of our community and serving as a liaison to community partners and constituents on a wide array of diversity initiatives.

Wong(Lau) joins San Jose State from the University of Oklahoma where she served since 2014 as director of the Southwest Center for Human Relations Studies and the National Conference on Race and Ethnicity in Higher Education (NCORE). Her noteworthy accomplishments at Oklahoma included launching faculty training institutes on inclusive teaching, and administrator training on management and leadership for diversity and innovation. In addition, she designed and led an inaugural, mandatory, five-hour Freshmen Diversity Experience training for more than 5,000 students. She also consulted with other academic institutions, with an emphasis on helping faculty and staff support underrepresented and first generation students.

Earlier in her career, Wong(Lau) served as a tutor and advisor for Upward Bound and as a bilingual education counselor for the TRIO program, where she encountered and directly addressed the challenges facing underrepresented groups in higher education. She also served as an assistant professor of intercultural communication at Western Michigan University from 2005-2012, and has actively consulted with Michigan State University on diversity issues since 2012.

Wong(Lau) received a bachelor's degree in speech communication from CSU Hayward (now CSU East Bay) before completing a dual master's/doctorate program in communication with an intercultural concentration at

Arizona State University. She was named in 2015 by *Diverse Issues in Higher Education* as one of Women's History Month's "Top 25 Women in Higher Education," contributing to transformation and change in the United States.



## **Abel Chavez**

**Chair, Diversity, Equity, Inclusion, and Internationalization (DEII) Committee, Dean of Graduate Studies; Associate Vice President for Academic Affairs  
Western Colorado University**

Abel Chavez is an assistant professor of Environment & Sustainability and coordinator for the MEM in Sustainable and Resilient Communities. Dr. Chavez comes to Western from the Potsdam Institute for Climate Impact Research in Germany. He has led community-based, climate-action planning for cities as diverse as Delhi, India, Broomfield and Ouray. He holds a Ph.D. in Environmental Engineering from the University of Colorado Denver's Center for Sustainable Infrastructure Systems and an MBA from the University of Houston. Chavez has also held management positions in several major companies.



## **Gretchen R. Cook-Anderson**

**Director of Diversity Recruiting & Advising  
IES Abroad**

Gretchen Cook-Anderson is the award-winning Director of Diversity Recruiting & Advising at IES Abroad. She is a marketing and PR professional with 13 years of experience in international education marketing and 25 years' in the marketing field. Her efforts over nearly 8 years have led to 78% growth in enrollment diversity in IES Abroad programs. Cook-Anderson manages the Initiative to Diversify Education Abroad (IDEA), which is marking its 10th anniversary in 2018-19 through a series of special #WorldOfDifference activities to celebrate the impact global education has had on the lives and careers of IES Abroad alums of various diverse identities.

Cook-Anderson's work garnered the nationwide Excellence in Diversity & Inclusion in International Education Award (The EDIIE Award) in 2014 and 2016, and an IES Abroad Achievement Award in 2018. She holds a B.A. in political science from Spelman College and M.A. in international economics/Japanese Studies from Johns Hopkins University SAIS.



## **Thomas Poon**

**Executive Vice President and Provost  
Loyola Marymount University**

Thomas Poon leads the Loyola Marymount University's Academic Affairs and Student Affairs divisions, including overseeing the university's educational, scholarly, creative activities, student development, athletics, and enrollment management areas. He is also a tenured professor of chemistry.

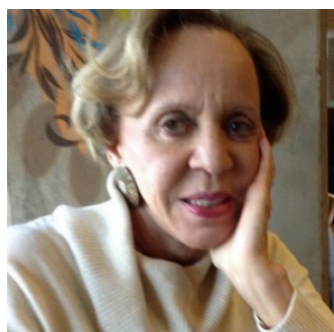
Poon previously served at Pitzer College in many senior leadership positions, including interim president, acting president, and senior associate dean of faculty. He was a professor of chemistry and held tenured faculty positions at Pitzer College, Claremont McKenna College, and Scripps College, allowing him to interact with students, faculty, staff, and administrators at all three

institutions. He has been a visiting scholar and assistant professor at Columbia University and was an assistant professor of chemistry at Randolph-Macon College.

Additionally, Poon has supported, developed, and led a broad range of academic and social justice initiatives in his higher education career. Highlights include his work in study abroad, including the establishment of an exchange program in Bhutan; the development of hybrid programs in Vietnam and Brazil; the enhancement of a tropical field station in Costa Rica; and the reopening of a program in Nepal just eight months after two devastating earthquakes. He also expanded mentorship resources for first-year students and provided opportunities for incarcerated men to earn college course credits through a partnership with the California Rehabilitation Center.

Poon currently serves as a member of the American Council on Education Commission for Internationalization and Global Engagement.

Poon earned his Ph.D. in chemistry at UCLA in 1995 and his Bachelor of Science degree in 1990 at Fairfield University, a Jesuit institution.



## **N. Joyce Payne**

**International Affairs and STEAM Advisor to the President  
Thurgood Marshall College Fund**

N. Joyce Payne is a native of Washington, D.C. and relocated to Rocky Mount following her retirement. In 1987, she founded the nationally recognized Thurgood Marshall College Fund, which has raised more than \$300 million in scholarships and capacity building support for the nation's 47 public Historically Black Colleges and Universities (HBCUs). In 2008-2009, she served as Executive Director of the National Alliance for Public Trust, a new organization committed to advancing principled leadership in American institutions. She accepted this position following her retirement as Vice President, Office for the Advancement of Public Black Colleges and Council of Student Affairs (OAPBC) of the Association of Public & Land-Grant Universities (APLU) in cooperation with the American Association of State Colleges & Universities (AASCU).

Before joining OAPBC, Payne was the president of Global Systems, Inc. and was a senior staff member under the Carter administration with the President's Advisory Committee for Women; President's National Advisory Council on Women's Education Programs, and the White House Conference on Families. She taught at the former Federal City College and at George Washington University.

An authority on women's issues in relation to higher education and labor force participation, Payne has published and presented a number of papers on the pursuit of equality for women and African-Americans in higher education.

Payne received a bachelor's degree in speech pathology from the former District of Columbia Teachers College and earned her master's and doctorate degrees in education from the former Atlanta University. In 2016, she received the Black Enterprise Legacy Award and the Centennial Trailblazer Award sponsored by the Zeta Phi Beta Sorority, Inc. In 2012, she received a Heritage Award from Alcorn State University for her contributions to the School of Agriculture. She also received a Presidential Medal from Delaware State University and has received honorary doctorates from Lincoln University of Missouri, Lincoln University of Pennsylvania, Kentucky State University, and University of the District of Columbia and in 2012 from Central State University. She was inducted into the District of Columbia's Hall of Fame and the National Black College Alumni Hall of Fame.



She served on the Board of Trustees of the University of the District of Columbia for nine years and served for two years as chair of the Board. She serves on the board of TMCF, formerly served on the national board of AARP and chaired the AARP Foundation. She served on the distinguished Foreign Service Performance Evaluation Boards at the U.S. Department of State and the U.S. Department of Commerce. She has traveled extensively in Africa, Asia, South America and Europe and recently conducted a fact-finding mission in Singapore; China; Malaysia; Stellenbosch, South Africa; Nairobi, Kenya and Taiwan.



## **Derek Abbey**

**Director of the Joan and Art Barron Veterans Center  
San Diego State University**

Derek Abbey is the Director of the Joan and Art Barron Veterans Center at San Diego State University. In this role, Abbey leads one of the largest and most recognized military and veteran's programs in the nation.

Prior to leading the program at SDSU, he worked with the military on other campuses as well as in the non-profit realm and served 23 years in the Marine Corps. His research topics include veterans accessing high education, serving veterans on

campuses as a culture and community, and adult development within the military.



## **Armando Vazquez-Ramos**

**President/CEO  
California-Mexico Studies Center, Inc.**

**Professor, Department of Chicano and Latino Studies  
California State University, Long Beach**

Armando Vazquez-Ramos has been promoting educational opportunities for the Chicano/Mexican and Latino population for more than 50 years. He has taught as a professor on Chicano/Latino education, history, immigration, politics, public policy, and U.S.-Mexico relations at CSU-LB.

In 2014, Vazquez-Ramos created and implemented the California-Mexico Dreamers Study Abroad Program, a precedent-setting model, which allowed over 160 Dreamers the opportunity to legally study abroad in Mexico. In 2010, Vazquez-Ramos established the non-profit California-Mexico Studies Center, Inc. whose mission is to research, develop, promote, and establish policies and programs between higher educational institutions and cultural organizations that will enhance the teaching, mobility and exchange of faculty, students, and professionals between California and the U.S. with Mexico and other nations in the Western Hemisphere.

Vazquez-Ramos worked at the California State University Office of International Programs from 1993 to 1996 promoting California-Mexico exchange and North American Studies programs. In 1999, Vazquez-Ramos spearheaded the CSU-LB *California-Mexico Project* and through the *Latino Political Roast* raised scholarship funds for students to study abroad in Mexico and promote educational exchange. This later led to California Assemblymen Jose Solorio and Kevin De Leon co-sponsorship of the Assembly Concurrent Resolution 146, which recognized the California-Mexico Project and directed the California Research Bureau to conduct the study "The California Research Bureau Report on California-Mexico Study Abroad Programs."

Vazquez-Ramos has promoted the establishment of Mexican universities in the United States and has served as a consultant for the extensions of Mexico's Universidad Nacional Autónoma de Mexico (UNAM), Universidad de

Guadalajara, and Universidad de Colima in the Los Angeles area. He also helped establish collaboration agreements between CSU-LB and the UNAM, Universidad de Guadalajara, and Universidad Autónoma de Zacatecas.

Armando Vazquez-Ramos comes from a union activist family and has been active in leadership roles since the 1970's with the California Faculty Association (CFA), California Teachers Association (CTA) and National Education Association (NEA).

As a student leader at CSU-LB in 1969, Vazquez-Ramos was the co-founder of the Chicano and Latino Studies department, where he earned a B.A. in Mexican-American Studies and a Master's in Psychology. He earned a Master's in Public Administration at Pepperdine University, and is currently working on his doctoral dissertation "*A Development Plan for Mexican Universities in the U.S.*"

# CIGE RESOURCES

## ONLINE INTERNATIONALIZATION RESOURCES



### **CIGE Model for Comprehensive Internationalization**

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The CIGE Model for Comprehensive Internationalization is a strategic, coordinated process comprised of six interconnected target areas for institutional initiatives, policies, and programs.



### **Mapping Internationalization Assessment Tool**

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This online tool will assist campuses with mapping their internationalization and global engagement efforts and comparing against peer institutions using national averages.



### **Internationalization Toolkit**

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A repository of resources provided as models for colleges and universities as they pursue their internationalization goals.



### **ACE's *Higher Education Today* blog—International**

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CIGE staff and guest contributors explore the issues central to international education and global engagement.

## FEATURED PUBLICATION



### ***Internationalization in Action* Connecting Classrooms: Using Online Technology to Deliver Global Learning**

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This installment of *Internationalization in Action* discusses the rationale, practical considerations, benefits, and challenges of initiating a new Collaborative Online International Learning (COIL) program. Drawing on the experience of institutions that participated in the ACE-COIL Center Internationalization Through Technology Awards Program, this special edition also identifies a number of other approaches in the emerging field of virtual exchange in higher education.

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